

Privacy Policy: How we handle your data

What personal data do Keycare hold about me?

Key Care Limited (“Keycare”) has received your personal data directly from the firm who sold you your Keycare Insurance Policy (“the Policy”). The personal data consists of the following (or some of it): full name and title, full address, date of birth, contact telephone numbers, email address, make and model of vehicle and vehicle registration number.

What do Keycare do with my personal data?

Keycare is a Data Controller in relation to the data that it processes about you. The firm who sold you the Policy is also a data controller in relation to any data that they process about you and they will process data in accordance with their own Privacy Policy which will be issued separately by them.

Keycare will use your personal data for any one or more of the following purposes:

- To administer the Policy;
- To communicate with you for any purpose in relation to the Policy (including renewal options) by letter, telephone, fax, email or text message;
- To communicate with the firm who sold you the Policy for any purpose in relation to the Policy by letter, telephone, fax or email.

What is Keycare’s legal basis for holding my personal data?

The legal basis of processing is:

- That the processing is necessary for the performance of the contract of insurance, namely the Policy (including sending your documents to you, dealing with any claim and administration of the Policy) and
- That the processing is necessary for the purposes of the legitimate interests pursued by Keycare (including sending you a renewal notice or for any other matters arising from the Policy not covered in the bullet point above).

Will Keycare transfer my personal data to third parties?

Keycare may transfer your personal data:

- To the Insurer (Mapfre Asistencia Companie Internacional de Seguros Y Reaseguros S.A. trading as Mapfre Assistance Agency Ireland) and communicate with the Insurer in relation to the Policy by letter, telephone, fax or email. The Insurer may use your personal data for all purposes relating to the Policy and its underwriting and may communicate with you in relation to the Policy by letter, telephone, fax or email. For more details of how the Insurer collects, uses and stores your personal data please refer to the Policy.
- To third parties where this is necessary or desirable for the legitimate business interests of Keycare or as required by law.

Keycare will transfer your personal data to third parties where this is necessary to administer the Policy. Such third parties include locksmiths and key providers providing services under the Policy who may in turn from time to time use third parties to perform such services. They may use your personal data to provide services to you under the Policy and may communicate with you by letter, telephone, fax, email or text message in relation to the Policy.

Will Keycare transfer my personal data outside the UK?

Keycare will only transfer your data to third parties within the UK or the European Union.

How long will Keycare hold my personal data?

Keycare will update your personal data from time to time based on information received from the firm who sold you the Policy or from you directly. In order to comply with tax, financial services regulations and other applicable legislation, Keycare will hold your personal data for the duration of the Policy and for six years after it ends, at which time it will be destroyed.

Will Keycare use my personal data for marketing?

Keycare will not use your personal data for marketing purposes (other than, in limited circumstances, to contact you prior to the expiry of the Policy in connection with its renewal, as the renewal will normally be handled by the firm who sold you the Policy).

Updates to this Privacy Policy

From time to time Keycare may make changes to its Privacy Policy to take account of changes in legislation and practice. The latest version will be available at <https://www.keycare.co.uk>.

What are my rights under Data Protection legislation?

You have the right to request from Keycare access to and rectification or erasure of personal data or restriction of processing concerning you and to object to processing. In addition you have the right to data portability. Any questions you may have about data protection should be addressed to the Operations and Compliance Manager at Keycare at the address below.

You have the right to lodge a complaint with the Information Commissioner's Office (<https://ico.org.uk>).

How do I object to Processing of my Personal Data by Keycare?

Keycare may process your personal data for the purposes of its legitimate interests including contacting you prior to the expiry of your Keycare Insurance Policy in connection with its renewal.

You have the right to object to processing by Keycare for the purposes of Keycare's legitimate interests.

If you wish to exercise this right, please contact the Operations and Compliance Manager at the address below.

Key Care Limited

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